

connected intimacy
trend forecasting book
a/w 2017

CONTENT PAGE

written synopsis

cross sector analysis

trend direction:

creative catwalk direction

key influencers

silhouette

accessories

key shapes

styling

fabrics

textures

graphics/print

colour palette

details

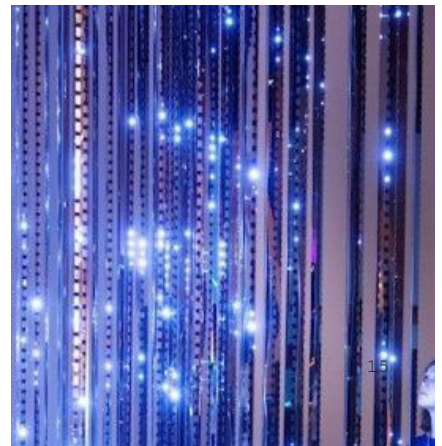
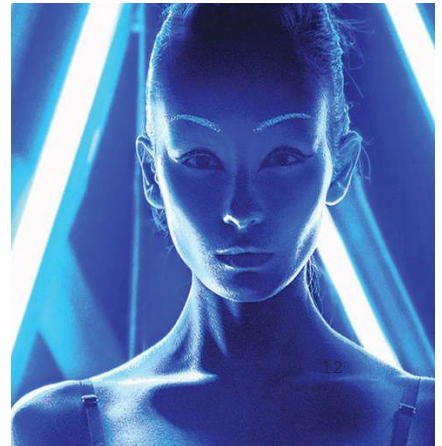


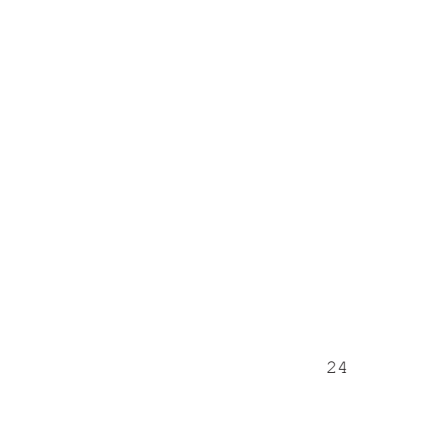
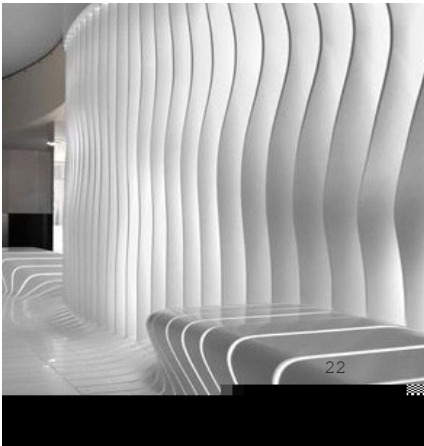
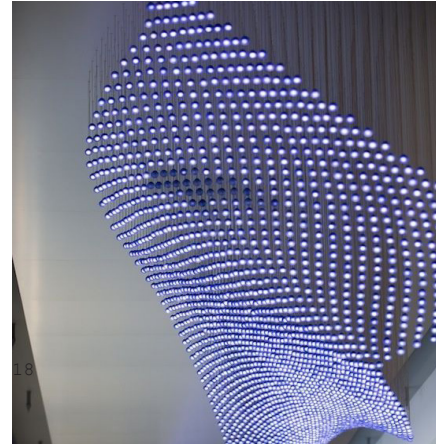
TREND SYNOPSIS.

Technology and fashion are coming together applying a new part to human's communication and relationships, human to human. By being consistently connected via technology this allows humans to connect together regardless of their location. Humans now have a new way of emotionally connecting to one another which produces constant closeness and attachment which also generates new emotions



Cross sector analysis





Zeitgeist.

2017

EMOTIONS

Wearable technology is enhancing the ability of humans to connect in a way in which we never have before. Innovative designs are creating powerful communication methods for humans to use which aids togetherness.

CONNECTIVITY

CLOESWwwNESS

This trend book shall be show how the Zeitgeist will influence future women's wear clothing.

TOGETHERNESS

FUTURISM





32



29



31



30





“I WANT FUTURISM FOR NOT YES-
TERDSAYS FUTURISM, I WANT TO-
DAYS FUTURISM FOR TOMMOROWS
FUTURISM” - WILL.I.AM

Gareth Pugh

This collection from Paris Fashion Week takes futuristic fashion to another level using luminescent whites, fresh grey and black. The collection was inspired by space and was generously shown in an I-max styled movie. This infuses the world of fashion and technology together.

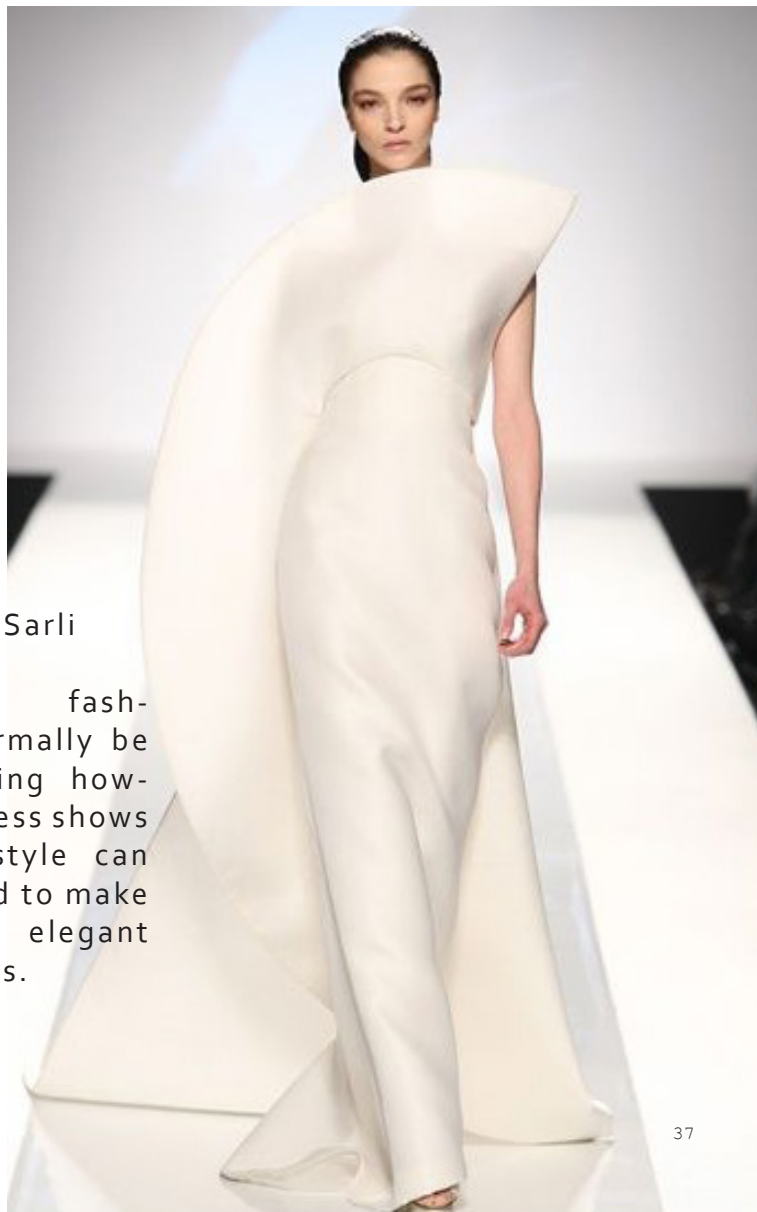




Sculptural Fashion

Fausto Sarli

Sculptural fashion can normally be harsh looking however this dress shows that this style can also be used to make a beautiful elegant dress.



3D silhouette & architectural lines.

37

This spring summer collection shows new ways in which futurism can be made fashionable. He uses a mix of soft materials and combines them with harsh leathers to create his look.



S T R U C T U R E
& M I N I M U L I S M



The silhouette of this trend is quite bold. Harsh lines, interesting darting manipulation and dramatic details are mixed together with neutral colours are used to create a structured and minimal silhouette.





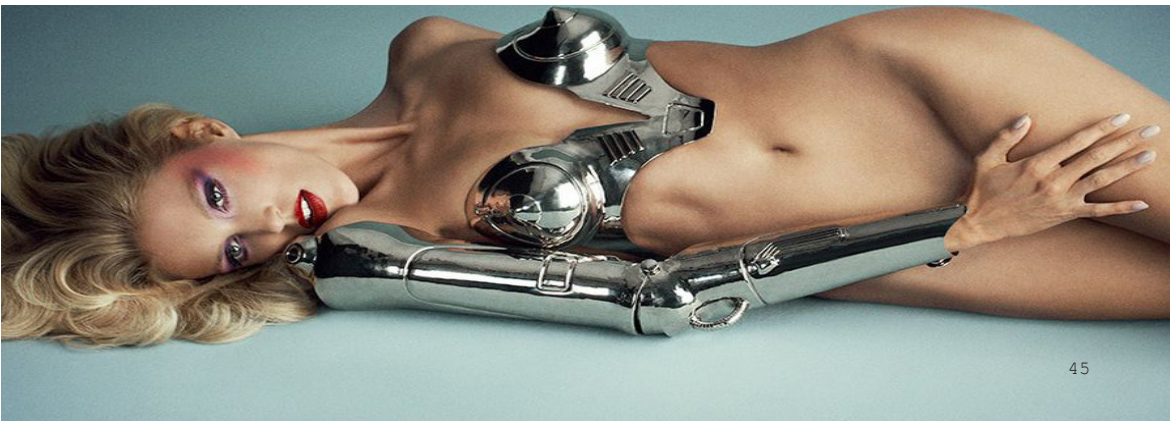
thiery muglier



sculptural translucency



Thiery Muglier is the King of futuristic designs that are fresh and sometimes riskay. He brings sex appeal to futuristic fashion. The drama of the silhouette, esoepecially the sleeves has a major influence within this trend.



robotic influences/

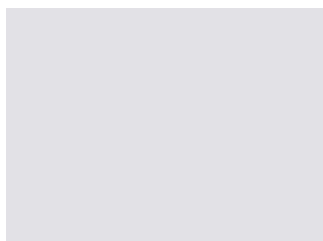
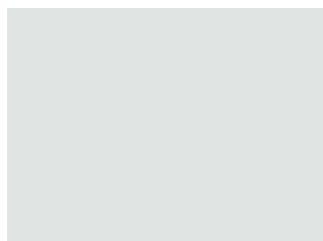
Robotic influences stems from futuristic fashion first came about, mostly within the 80's. This trend has now come and gone but still filters down within this future trend through accessories. The use of silver metallic brings the trend to life.



Robotic influences



Julia Krantz

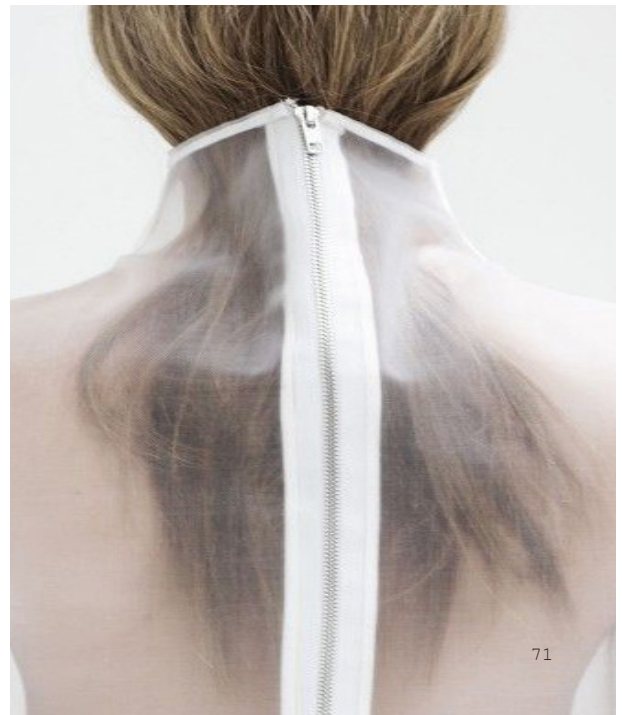


Cross sector analysis for accesories



Materials used in accesories

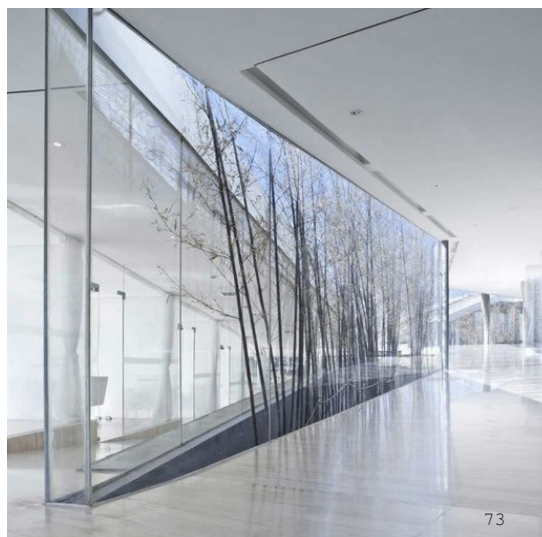
t r a n s p a r e n t



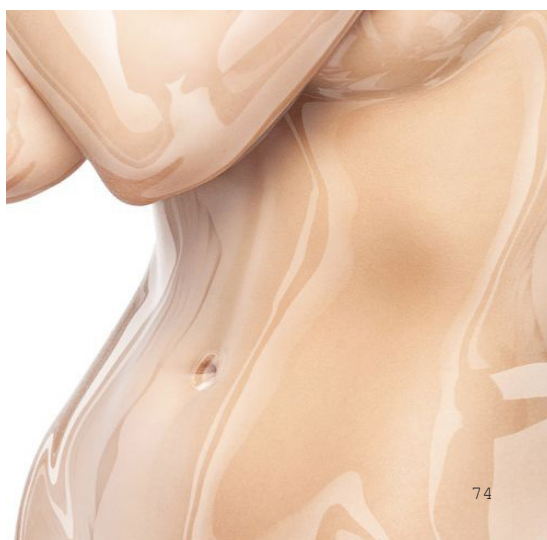
The transparent materials shown mirrors the barriers that are no longer there for humans to interact with each other regardless of distance.



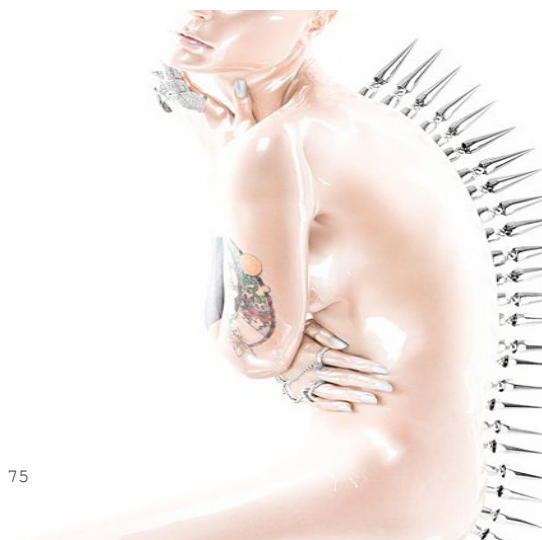
72



73



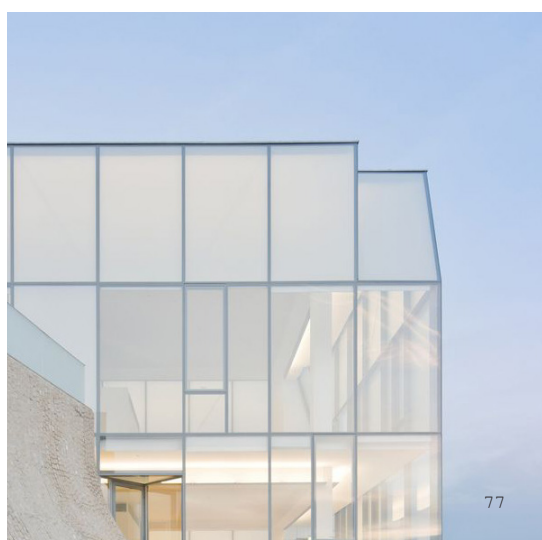
74



75

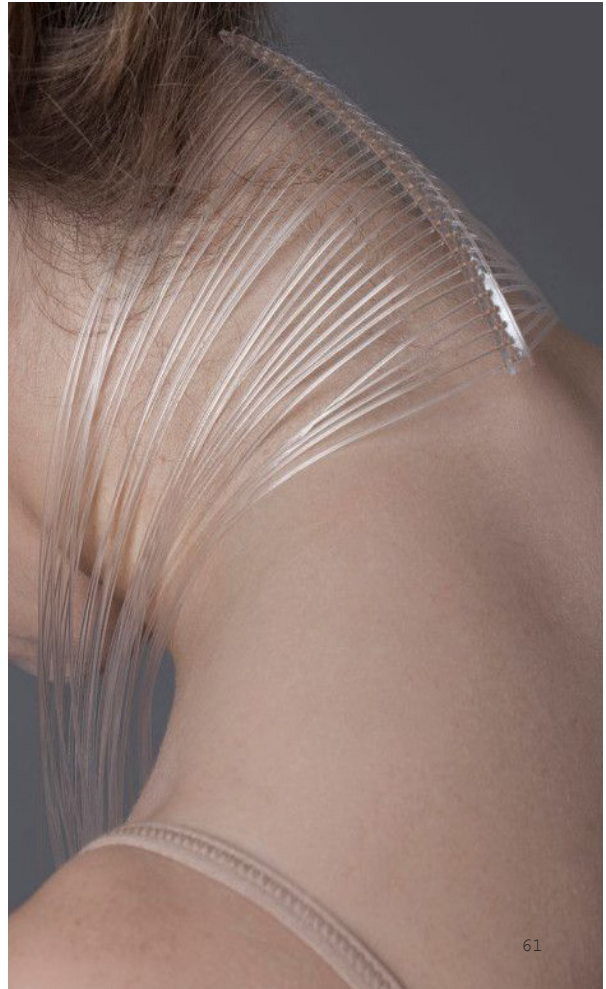


76



77

inspiration





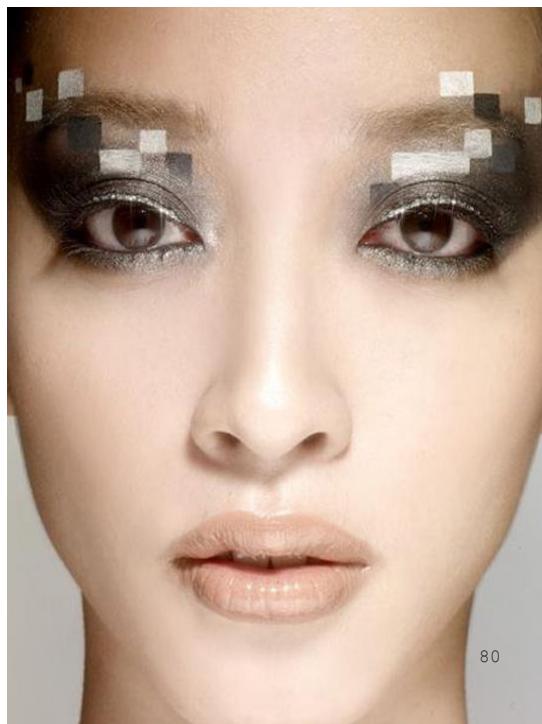


m e t a l l i c / t r a n s p a r e n t a c c e s o r i e s

The use of transparent materials is a symbol of the connective freedom humans have with each other. The use of translucent PVC is used within the trend especially within the accessories that are used to tie the look of this trend together. Examples of photography and artifice are used to show how heavily they influence the materials used within the trend. The PVC gives the trend a fresh feel to it. To pull the styling of the trend together it is key to have PVC accessories.



79



80



key pieces



This trend is minimal but has a lot of detail used to give it an interesting look. Even though it is very plain in colour the trend is still pleasing to the eye. Jackets, shirts and tops are over the top and large in shape. Every thing is over sized with strong lines and interesting darts and panels. However trousers and skirts are very minimal with intricate detailing. The key piece to this trend is an oversized coat or jacket as it is an A/W trend.



oversized



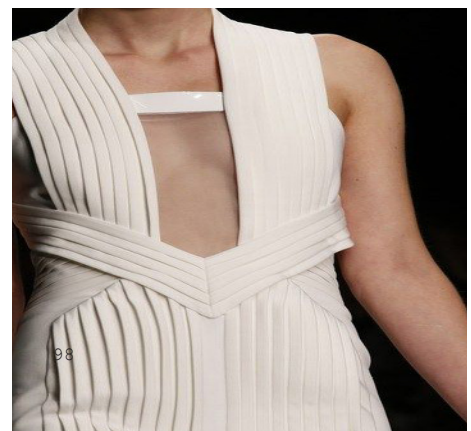
bold jackets



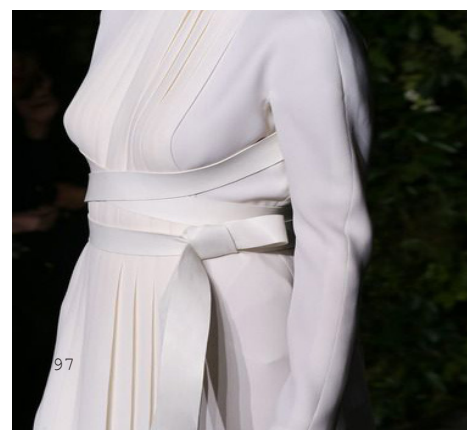
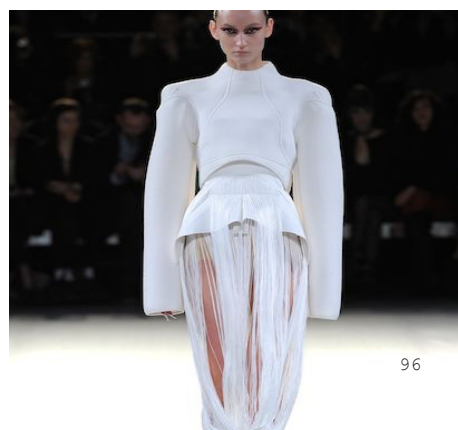
88



voluminous shapes
are used to create
the silhouette of
this trend



elegant cocoon
shapes with inter-
esting small detail.





dramatic sleeves

A large key detail to this trend is the drama of the sleeves used on tops, jackets and coats. The sleeves are oversized with lower shoulder points and interesting curves.



A sleek ponytail is important to bring this trend together when worn as it is very minimal and doesn't distract the drama of the over sized upper body garments.

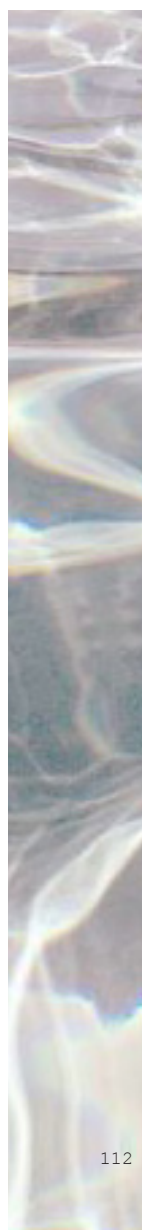




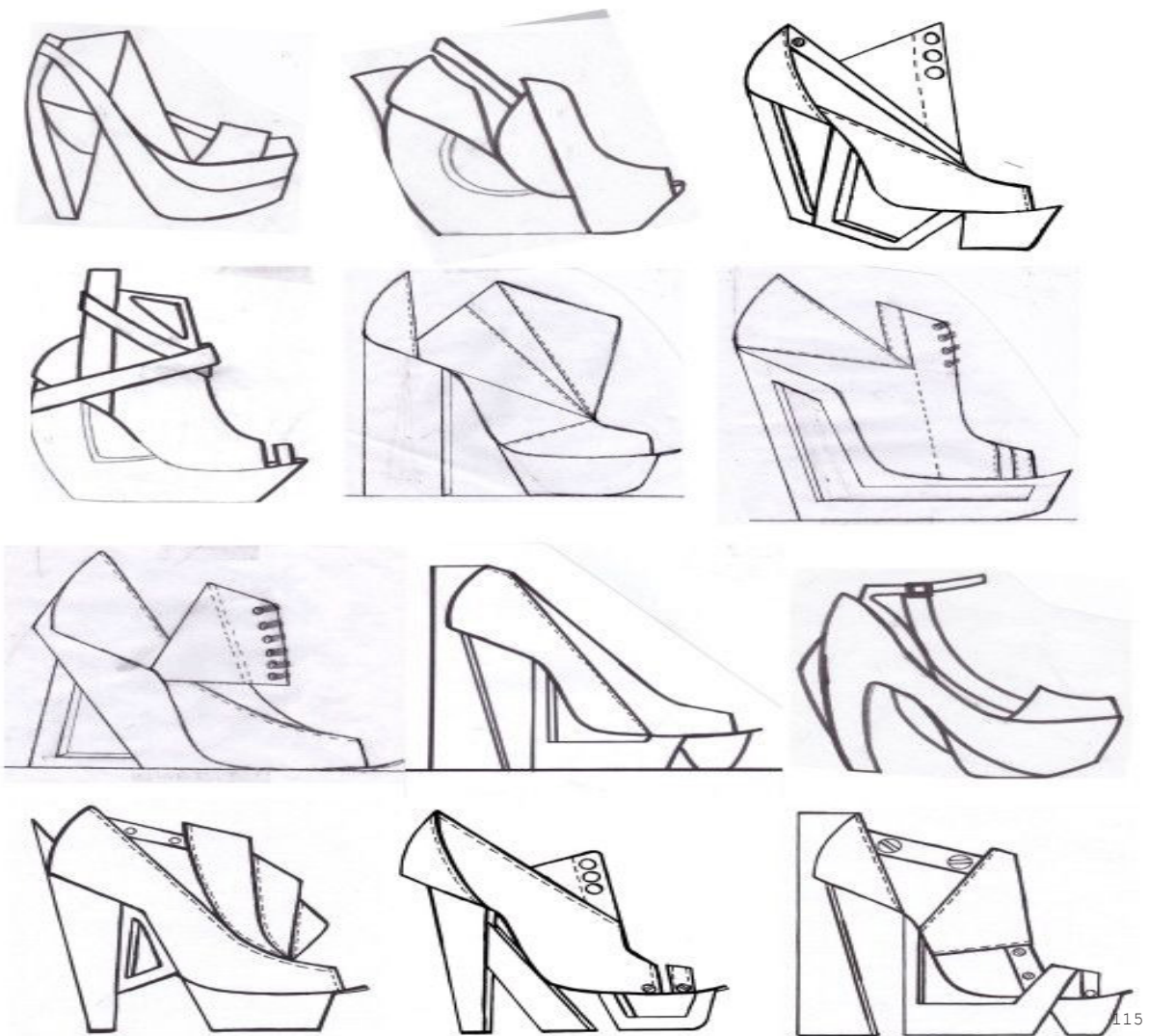
Qiu Hao

Qui Hao is a new fashion designer in Shanghai, The clothes in these images that she designed are very powerful and influence the top heavy silhouette to his trend.

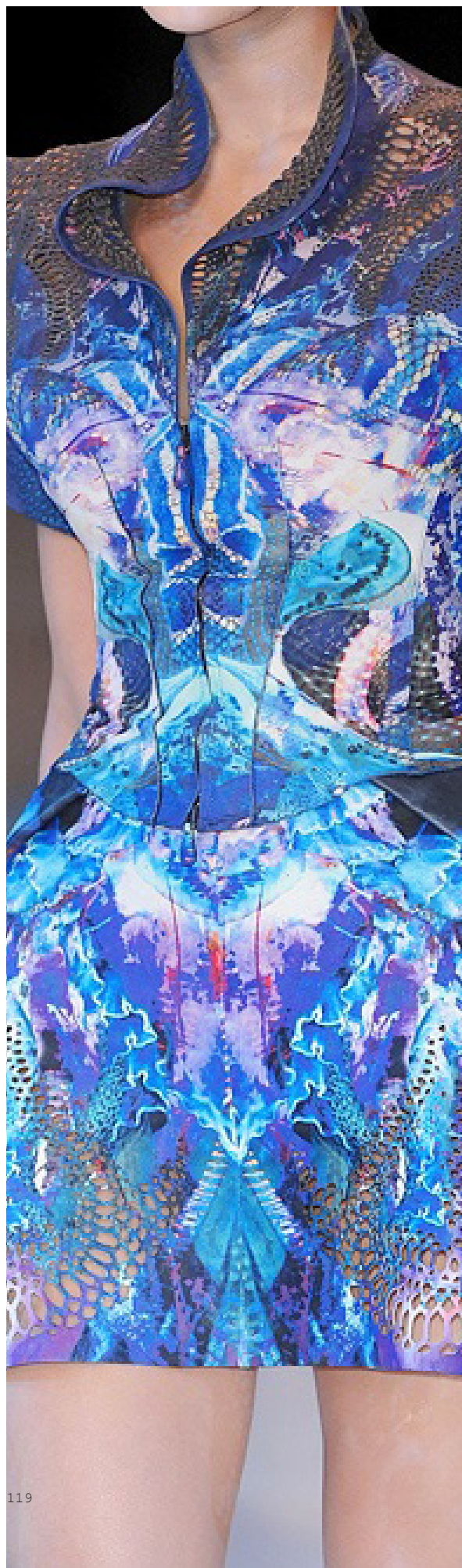
a b s t r a c t p a t t e r n s



The images shown are a mix of nature close ups and technical inspired patterns. The juxtaposition of the two mirrors the relationship between humans and technology. Even though the trend is very minimal the blue patterns can be considered within the lining of the garments within the trend. However the black and grey patterns inspire the shoes worn within the trend. The shoes within the trend are very futuristic looking with sharp harsh lines just like the patterns and graphics shown.

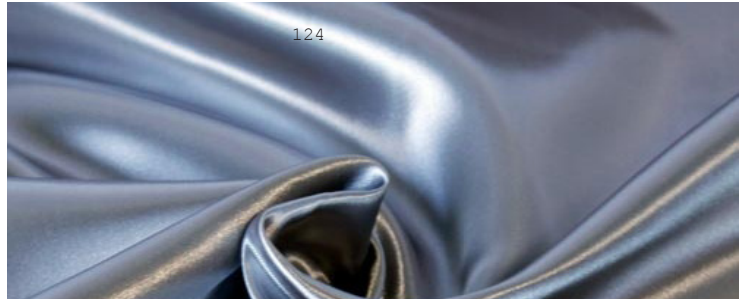








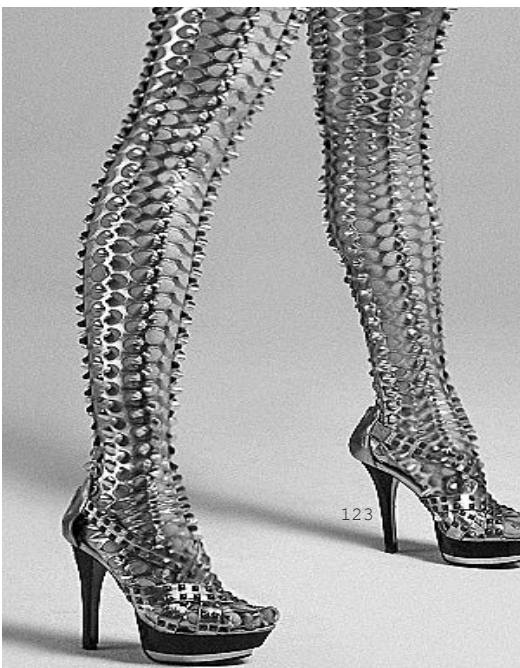
122



124



125



123



m e t a l l i c





textures

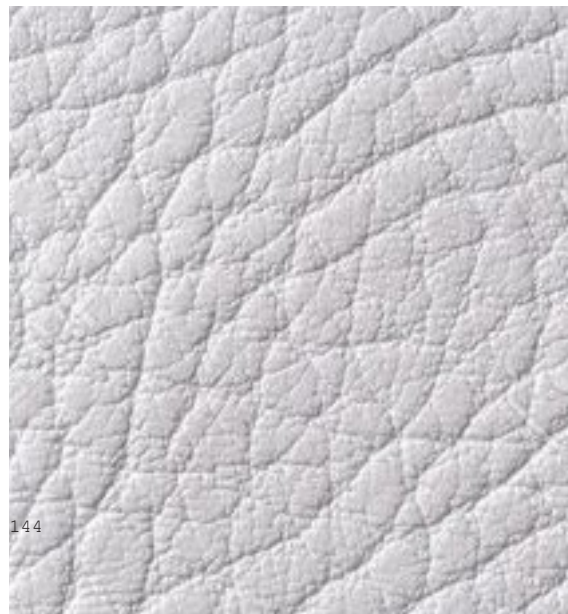
The shape of the folds of fabric has a heavy influence on the large curved edges of the silhouettes used within the trend.

neoprene



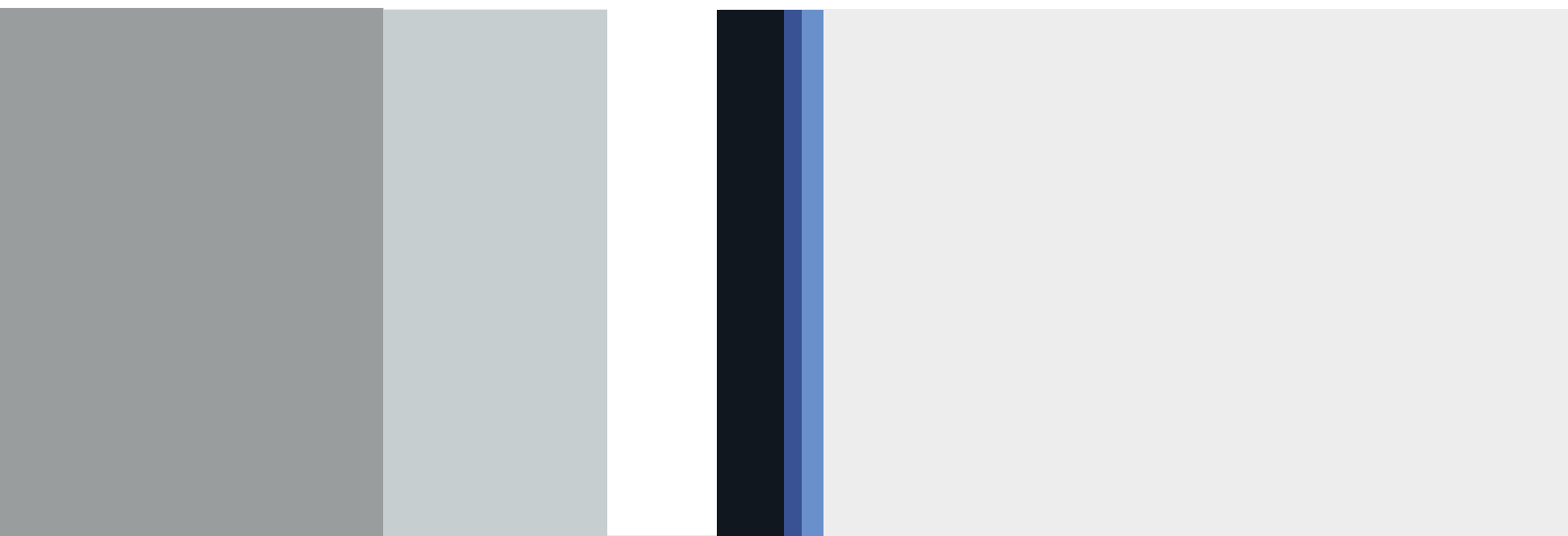
Neoprene is an important material used within the trend as it is a heavy material which is bold looking but also has movement which complements the round silhouette of the trend.

leather



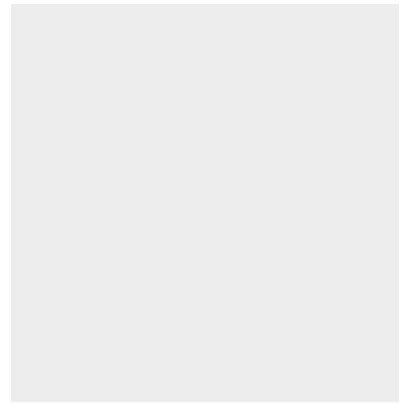
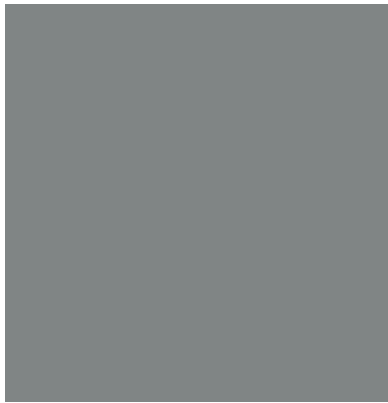
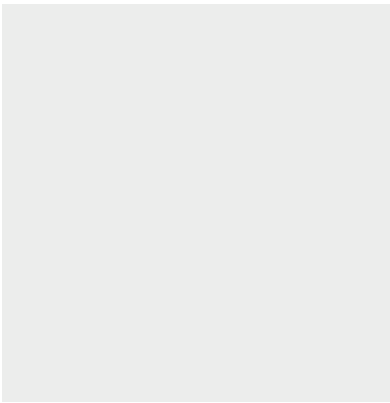
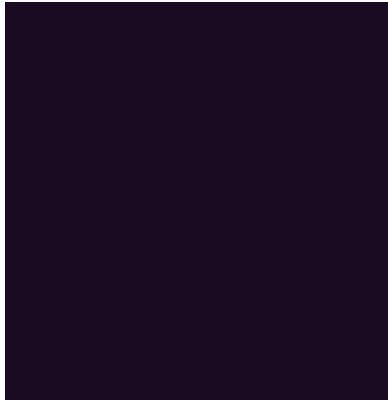
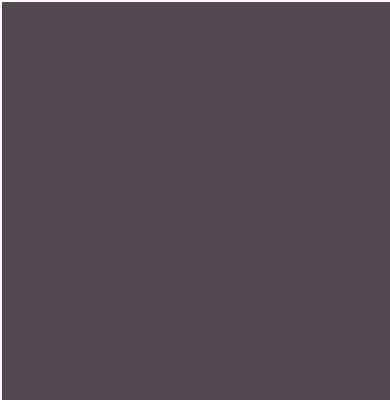
leather is used within the train mainly on the lower body garments such as trousers and skirts. Leather has a strong structure to which will bring the trend together.





The colours used within this trend are mainly neutral, natural colours. The use of white and off white are the key to the trend. Greys and black are used to complement the white with flashes of blues to bring the trend colour pallet to.

Colour Pallet



Colour Pallet

